



INSTITUTE OF DIRECTORS
ZIMBABWE

SPONSORSHIP

PACKAGE BROCHURE

IoDZ 2024 Major Event Sponsorship Package



We Meet, We Connect



Table of Contents

Page	Name of Event
01	Lunch & Learn
02	International Women’s Day
03	Director of the Year Awards
05	Chairman’s Charity Golf Tournament
07	IoDZ Convention
09	Directors Sip & Network
10	Contact Details





Women on Boards Lunch & Learn

Date: 12 April 2024
27 July 2024

Sponsorship Package USD \$ 10,000

1. Exclusive to access women in leadership of leading organisations
2. Exclusive co-hosting rights
3. Exclusive presentation rights
4. 10 minute talk time
5. Exclusive branding of event
6. Exclusive sidelining rights during the event
7. Access to the delegates list
8. Opportunity to provide collateral material, goody bags and additional promotional materials to attendees.



International Women's Day Sponsorship Package

1 March
2024

Platinum \$ 3,500

1. Prominent placement of sponsor's name and logo, on all International Women's Day promotional emails and loDZ platforms
2. Co-brand the event with loDZ
3. 5-minute talk time during the event
4. Coverage and recognition as the platinum sponsor in the international women's day press supplement in a leading newspaper
5. Exhibition rights at the event
6. One corporate governance related article in the 2023 ZIMDIRECTOR magazine
7. 30-45 Seconds promotional video
8. 5 complimentary tickets for both events

Silver (Tailor made sponsor) \$2,000

1. Banded water (200 pax)
2. Branded Registration Table
3. Soft beverages (200 pax)
4. Alcohol beverages (200 pax)
5. Wine assortments (200 pax)
6. Director of Ceremonies
7. Ceremony Photographer
8. Sponsor branded event backdrop banner
9. Event Program with sponsor content and branding (100pax)

Guest Giveways Sponsor

Opportunity to provide collateral material, goody bags and additional promotional materials to attendees. (T shirts ,jackets, diaries and pens, notepads, cups, flasks wines etc)





Director of the Year Awards (DOYA)

Sponsorship Package | 12 July 2024

Platinum \$ 8,000

1. Prominent placement of sponsor's name and logo, on all Director of the year promotional emails and IoDZ platforms
2. Co-Host the event with IoDZ
3. Sponsor name or company name engravement on overall Director of the year certificate and floating trophy
4. 30-seconds promotional video
5. Sponsor table branding
6. 5-minute talk time
7. Coverage and recognition as the platinum sponsor in the DOYA Post Award press supplement in a leading newspaper
8. Complimentary Editorial in the DOYA magazine
9. Co-branding inside the event venue
10. Products display rights
11. 10 complimentary tickets

Gold (Tech) US\$4,000

1. Exclusive opportunity to showcase products and services through digital branding
2. Co-administer the Director of the year Awards on Zoom
3. Co-Host brand rights of the zoom platform
4. Administer the registration process
5. Extensive brand visibility on all tech platforms pre and post the event
6. Exclusive powering rights to the event
7. Provide event Wi-Fi bandwidth and branded Wi-Fi login page at the event
8. Two complimentary tickets to the event

Gold (Presenting Sponsor) \$5,000

1. Become a presenting sponsor for one select category
2. Sponsor logo on all event material
3. Sponsor inclusion and recognition on customized media posts (Twitter and Facebook)
4. Sponsor name or company name engravement on winner certificate
5. Coverage and recognition as the gold sponsor in the DOYA post awards press supplement to be published in a leading weekly newspaper
6. Extensive branding across the awards campaign and event
7. 30 second promotional video
8. 5 complimentary tickets to the event

Silver (Tailor made sponsor) \$2,000

1. Banded water (200 pax)
2. Branded Registration Table
3. Soft beverages (200 pax)
4. Alcohol beverages (200 pax)
5. Wine assortments (200 pax)
6. Director of Ceremonies
7. Ceremony Photographer
8. Sponsor branded event backdrop banner
9. One complimentary ticket to the event
10. Event Programme with sponsor content and branding (100pax)

NB: Benefits to sponsor will be tailor made



Chairman's Charity Golf Tournament Sponsorship Package | 23 August 2024

Platinum \$3,500

1. Dressing of the Golf Course
2. and exclusive branding
3. Prominent placement of sponsor's name and logo, on all Golf Tournament promotional emails and loDZ platforms
4. Complimentary fielding of team
5. Exclusive rights to distribute sponsor branded materials.
6. 5 Min talk time during the Tournament Cocktail
7. Complimentary Editorial in the Zimdirector magazine
8. Products display rights.
9. Exhibition rights during the tournament.

Platinum \$3,500 – Co - BRANDED GOLF T- SHIRTS (100)

1. Prominent placement of sponsor's name and logo, on all Golf Tournament promotional emails and loDZ platforms
2. Lifetime visibility of brand on the t-shirts
3. Exhibition rights during event
4. Product display rights

Gold 2 \$2,000- Tournament Cocktail Main Sponsor

1. Prominent placement of sponsor's name and logo, on all Golf Tournament promotional emails and loDZ platforms
2. Exclusive Branding
3. Talk time during event.
4. Exhibition rights during event
5. Product display rights
6. Unlimited sponsor mentions during event.



Silver \$1,500 – Branded Golf Caps (100)

- 1. Lifetime visibility of brand on the caps
- 2. Exhibition rights during event
- 3. Product display rights

Hole Sponsorship \$300 - (Hole No. 1, 10 and 18)

- 1. Exhibition rights during event
- 2. Product display rights
- 3. Sponsor Logo on all promotional material

Silver (Tailor made sponsor - Pick one item) \$1,000

- 1. Banded water (100 pax)
- 2. Soft beverages (100 pax)
- 3. Alcohol beverages (100 pax)
- 4. Wine assortments (100 pax)
- 5. Sponsor branded event banner.
- 6. Branded auction items
- 7. Branded Tournament Prizes

NB: Benefits to sponsor will be tailor made

Tailormade Sponsorship

- 1. Packages may be tailormade and discussed to suit sponsor budget and needs.
- 2. Packages may be tailormade by combining benefits across different events.



IoDZ Convention Sponsorship Package

Cocktail Sponsor \$5,000

1. Opening Cocktail Sponsor
2. Business Dinner Day 2 where the Guest Speaker makes his presentation
3. Co- Brand the venue with the Institute of Directors Zimbabwe
4. 10-minute talk time about your organisation
5. Priority seating
6. Advertising in the conference booklet
7. Co - Branded Registration Table
8. Media mentions
9. Logo/ Visuals Displays
10. 3 complimentary tickets on conferencing only

Session Sponsor \$7,000

1. Opportunity to sponsor either Opening Plenary or Opportunity to session sponsor as per the program. Exclusive Branding
2. 5-minute talk time
3. Priority seating
4. Media mentions
5. Website and social media recognition
6. 2 complimentary tickets on conferencing only

Dinner Sponsor \$ 10,000


1. Co-host the Business Dinner Sponsor
2. Opportunity to host your own one hour thirty minutes session on a topic that is vital, and solution driven during workshop
3. Co-branding of the room during the dinner
4. Priority seating
5. Advertisement in conference booklet
6. Media mentions pre and post event
7. Website and social media recognition
8. Logo and visuals display
9. 4 complimentary tickets on conferencing

Gold Sponsorship \$ 5,000 Cocktail Sponsor

1. Co-host the cocktail
2. Opportunity to host your own one hour thirty minutes session on a topic that is vital, and solution driven during workshop.
3. Co-branding of the room during cocktail
4. Priority seating
5. Advertisement in conference booklet
6. Media mentions pre and post event
7. Website and social media recognition
8. Logo and visuals display
9. 3 complimentary tickets on conferencing

Gold Tech Sponsorship \$ 3,000

1. Exclusive opportunity to showcase products and services through digital branding
2. Co-Host brand rights
3. Administer the registration process
4. Extensive brand visibility on all tech platforms pre and post the event
5. Exclusive powering rights to the event
6. Provide event Wi-Fi band width and branded Wi-Fi login page at the event
7. Two complimentary tickets to the event- conference only
8. Co-brand and administer livestreaming of the event

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1. Co-host the Business Dinner Sponsor
 2. Opportunity to host your own one hour thirty minutes session on a topic that is vital, and solution driven during workshop
 3. Co-branding of the room during the dinner
 4. Priority seating
 5. Advertisement in conference booklet
 6. Media mentions pre and post event
 7. Website and social media recognition
 8. Logo and visuals display
 9. 4 complimentary tickets on conferencing




Directors Sip & Network Sponsorship Package

Gold Sponsor USD \$2,500

1. 110-minute talk time
2. Exclusive Co-hosting rights during the dinner
3. Presentation rights
4. Access to Directors Dinner delegate list
5. Opportunity to provide collateral material, goody bags and additional promotional materials to attendees.
6. Access to one-on-one meetings with potential business partners
7. 4 Complimentary tickets

Silver Sponsor \$1.100

1. MC Sponsor
2. Branded registration table
3. Products display rights during the cocktail.
4. Banner & exhibition displaying right



For further information about sponsorship and partnership, please contact our Marketing and Events Department on:

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Email: iodz@iodz.co.zw

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The Institute provides empowering systems and platforms to entrepreneurs, organization's leaders, and executives in the public, private, profit, nonprofit sectors with the latest and best leadership and governance skills trends, mind-sets, ideas, know-how, and other tools in the interest of the organizations and best practice in the world over. IoDZ believes that good governance is a prerequisite for a vibrant economy and an important business system that propels businesses to deliver value to its stakeholders.

